

## **Al Adoption Program**

Developed and powered by



	KPMG	
WORKSHOP	Time commitment	KEY LEARNINGS
101 of Generative Al and the Trusted Al Framework	2 hours	<ul> <li>✓ Understand generative AI</li> <li>✓ Discover market insights, trends, and developments</li> <li>✓ Explore the impact of generative AI through the lens of security, accuracy, legality, and societal responsibility – including privacy and ethics</li> <li>✓ Learn how to responsibly govern and operationalize generative AI within your organization</li> </ul>
Methodology on use case identification	2 hours	<ul> <li>Identify the critical signals of change and organizational considerations (e.g., cyber, workforce, culture, societal impact)</li> <li>Explore high-impact use cases for generative AI across different industries and business functions.</li> </ul>
Use case workshop	2 hours	<ul> <li>Clarify the challenges and opportunities with deployment of generative AI</li> <li>Develop a Trusted AI framework that aligns with your organizational values and culture.</li> <li>Gain insights into the practical steps and strategies used by successful businesses to implement generative AI solutions based on real life examples</li> </ul>
Prioritization on use case	2 hours	<ul> <li>Determine the order in which use cases should be addressed and implemented based on their importance, value and risk to your organization</li> <li>Define the implications for both employee and customer experience and plan engagement strategies for your stakeholders</li> <li>Measure the effectiveness of AI initiatives using key performance indicators (KPIs) and other metrics to evaluate success and areas for improvement</li> <li>Create a preliminary action plan for your selected use cases</li> </ul>
Your Al roadmap	2 hours	☑ Present your Al roadmap and receive real time feedback from Al experts