



— 2024 —

BUSINESS DISTINCTION AWARDS

SPONSORSHIP PACKAGE

Tuesday, November 05, 2024

Fairmont Hotel Vancouver - Pacific Ballroom



Registration: 4:00 - 4:30 p.m.

Awards Presentation: 4:30 - 5:30 p.m.

Cocktail Reception: 5:30 - 6:30 p.m.

Greater Vancouver Board of Trade is pleased to be hosting the third annual Business Distinction Awards. These awards recognize businesses that have gone above and beyond to set themselves apart in the Greater Vancouver region.

Presenting Sponsor:

As the Presenting Sponsor, your organization will enjoy top-level recognition. Your brand will take center stage with unparalleled visibility, providing an extraordinary chance to showcase your commitment to excellence and community engagement. The Presenting Sponsor will benefit from extensive pre-event marketing, logo placement, and prime recognition during the event.

Reception Sponsor:

The Reception Sponsorship provides a unique opportunity for your brand to be at the forefront of the social gathering, where attendees will interact in a relaxed and convivial environment. This sponsorship level includes prominent logo placement during the reception, fostering valuable networking opportunities and reinforcing your brand's presence among influential guests.

Supporting Sponsor:

As a Supporting Sponsor, your brand will enjoy elevated visibility and recognition, reinforcing its commitment to the local business community. This tier not only amplifies your presence on our stage but also facilitates deeper connections, ultimately strengthening brand loyalty and enhancing your organization's reputation within the community.

Community Sponsor:

Our entry-level sponsorship tier allows you to engage your team, clients, and stakeholders interested in the event, speakers, and content. As a Community Sponsor, your brand will be recognized for its support of the local business community, helping you to foster meaningful connections and increase brand loyalty.

Sponsorship Opportunities

Sponsorship Level	<i>Presenting</i>	<i>Reception</i>	<i>Supporting</i>	<i>Community</i>
Commitment Value	\$7,500	\$5,000	\$4,000	\$2,500
Number of opportunities	6	1	6	unlimited
Opportunity to Present an Award ¹	✓			
One (1) Head Table seat ¹	✓	✓		
One (1) Table of 8	✓	✓	✓	4 tickets
Logo Recognition on Website, Event Collateral and Digital Agenda	✓	✓	✓	✓
Verbal recognition from the stage	✓	✓	✓	✓
Advertisement featured in Digital Agenda	Half Page			
Provide custom PowerPoint slide ²	✓	✓	✓	✓
Display corporate banner in reception area	✓	✓	✓	✓
Social media engagement (as resources allow)	✓	✓		
First Right of Refusal for 2025	✓	✓		

¹ subject to GVBOT approval

² sponsor responsible for providing custom PPT slide

For more information, please contact Lisa Kaisers at sponsorship@boardoftrade.com

Sponsor Commitment Form

This form is your official invoice. Please retain a copy for your records.

Sponsorship Details

I would like to sponsor at the following level:

Presenting \$7,500	Reception \$4,000
Supporting \$5,000	Community \$2,500

Company Information

Company Name (for marketing purposes):

Company Name (for invoicing purposes):

Company Website (hyperlink):

Contact Name:

Address:

City:

Province:

Postal Code:

Phone:

Fax:

Email:

Signature:

Date:

Payment Method

Electronic Fund Transfer
(EFT)

Board of Trade Account

Cheque enclosed (payable to: Greater Vancouver Board of Trade)

Credit Card (fees apply)