



GREATER VANCOUVER
BOARD OF TRADE

An aerial photograph of a lush green golf course. In the center, a green with a red flag is visible. To the right, there is a small pond with reeds and a willow tree. Sand traps are scattered throughout the course. The background shows a line of trees and a clear blue sky.

Greater Vancouver Board of Trade's Golf Classic

Tuesday, July 12, 2016

Northview Golf & Country Club, The Ridge Course
6857 168 Street, Surrey

Sponsorship Opportunities

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SPONSORSHIP OPPORTUNITIES

Vancouver's most influential business leaders tee off every year for 18 holes of spectacular golf, on-course activities and prizes. This year's Golf Classic will be held in the summer and hosted at the prestigious Northview Golf & Country Club on a PGA championship course. As a sponsor, you will enjoy benefits including brand exposure, community engagement and complimentary player registrations.

Title Sponsor | Contact sponsorship@boardoftrade.com for details

Exclusive Benefits

- Category exclusivity
- Joint naming rights with the Greater Vancouver Board of Trade
- Logo branded golf shirts for every player (no additional cost)
- Company logo/name will appear in all promotional activities relating to the event:
 - Before the event in print and digital advertising, e-mail promotions and newsletters, social media, verbal mentions at GVBOT events, and online on boardoftrade.com (including link)
 - During the event through all the onsite signage, in the event program, on the golf shirts for all the players, and the golf foursome photos
 - After the event in any print and digital advertising
- Title Sponsor's message in the event program (sponsor creative)
- Full-page advertisement in the event program (sponsor creative)
- Nominate a charity or cause to support
- First right of refusal for 2017 Title Sponsorship

Player Engagement

- Eight (8) complimentary player registrations
- Four (4) complimentary *All Access* passes
- Ability to strategically place players in foursomes

Banquet Dinner

- Four (4) additional complimentary banquet dinner tickets
- Reserved logo branded table near the front of the room
- Verbal recognition during the banquet dinner
- Opportunity for a speaking role during banquet dinner
- PowerPoint slide on banquet presentation screen (sponsor creative)

Other Benefits Available Upon Request

- Opportunity to display up to four (4) corporate banners onsite
- Host a business card draw with a prize (to be provided by you) and keep all the business cards
- Host a community engagement booth to interact with players
- Provide a promotional item or giveaway for tee gift package
- Distribute a promotional item or giveaway to all the attendees at the banquet dinner



Eagle Partner | ~~\$7,500~~ Reduced to \$5,500 (1 available)

- One (1) golf foursome (incl. banquet dinner tickets)
- Four (4) complimentary *All Access* passes
- A golf cart for your foursome
- Host a community engagement booth in the registration area
- Provide on course ambassador(s)
- Host a hole and receive logo recognition on hole signage, tee markers and flag
- Conduct a game at your hole with a prize donated and presented by you at the banquet dinner*
- Logo recognition on:
 - *Print and digital promotional ads (incl. Sounding Board and Globe and Mail)*
 - *GVBOT e-newsletters and e-blasts*
 - *GVBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*
- ½ page event program advertisement (sponsor to provide creative)
- First right of refusal for 2017 Golf Classic sponsorship

Tee Gift Sponsor | ~~\$7,000~~ Reduced to \$5,000 (1 available)

- Two (2) golf player spots (incl. banquet dinner tickets)
- Two (2) complimentary *All Access* passes
- Host a hole and receive logo recognition on hole signage, tee markers and flag
- Conduct a game at your hole with a prize donated and presented by you at the banquet dinner*
- Provide on course ambassadors(s)
- Logo recognition on:
 - *Print and digital promotional ads (incl. Sounding Board and Globe and Mail)*
 - *GVBOT e-newsletters and e-blasts*
 - *GVBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*
- Logo recognition on tee gift (distributed to every player)
- First right of refusal for 2017 Golf Classic sponsorship

* Restrictions may apply, GVBOT to approve.



Team Cart Sponsor | \$5,000 (1 available)

SOLD

- Two (2) golf player spots (incl. banquet dinner tickets)
- Logo recognition on:
 - *Print and digital promotional ads (incl. Sounding Board and Globe and Mail)*
 - *GVBOT e-newsletters and e-blasts*
 - *GVBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*
- Logo recognition on golf carts (one for every foursome)

Refreshment Cart Sponsor | \$5,000 (1 available)

SOLD

- Two (2) golf player spots (incl. dinner banquet tickets)
- Logo recognition on:
 - *Print and digital promotional ads (incl. Sounding Board and Globe and Mail)*
 - *GVBOT e-newsletters and e-blasts*
 - *GVBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*
- Logo recognition on snack carts and kiosks

Wine Sponsor | \$5,000 (1 available)

SOLD

- Four (4) banquet dinner tickets
- Logo recognition on:
 - *Print and digital promotional ads (incl. Sounding Board and Globe and Mail)*
 - *VBOT e-newsletters and e-blasts*
 - *VBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*
- Logo recognition on banquet dinner signage



Putting Contest Sponsor | \$2,500 (1 available)

SOLD

- Two (2) banquet dinner tickets
- Name recognition on:
 - *GVBOT e-newsletters and e-blasts*
 - *GVBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*
- Logo recognition on:
 - *Contest signage at Putting Green*

Pro Takes Shot Sponsor | \$2,500 (1 available)

SOLD

- Two (2) banquet dinner tickets
- Name recognition on:
 - *GVBOT e-newsletters and e-blasts*
 - *GVBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*
- Logo recognition on:
 - *Contest signage at Pro Takes Shot hole*

Exclusive Hole Sponsor | \$2,000 (18 available) 2 Remaining

- Two (2) banquet dinner tickets
- Host a hole and receive logo recognition on hole signage, tee markers and flag
- Name recognition on:
 - *GVBOT e-newsletters and e-blasts*
 - *GVBOT event page at boardoftrade.com*
 - *Banquet dinner presentation screen*
 - *Event program and signage*

Foursome Option (\$2,500)

Get your executives engaged by adding a golf foursome to your Hole Sponsorship and save \$449 dollars.



SPONSORSHIP CONFIRMATION

Sponsorship Level

- Title Sponsor
- Eagle Partner - \$5,500
- Tee Gift Sponsor - \$5,000
- ~~Team Cart Sponsor - \$5,000~~
- ~~Refreshment Cart Sponsor - \$5,000~~
- ~~Wine Sponsor - \$5,000~~
- ~~Putting Contest Sponsor - \$2,500~~
- ~~Pro Takes Shot Sponsor - \$2,500~~
- Exclusive Hole Sponsor - \$2,000
- Foursome Option - \$2,500

Company Information

Company Name (for marketing purposes) _____

Company Name (for invoicing purposes) _____

Contact Name _____

Address _____

City _____ Prov _____ Postal Code _____

Tel _____ Fax _____ Email _____

Payment Method

Visa MasterCard American Express Greater Vancouver Board of Trade account

Card Number _____ Expiry Date _____

Name on Card _____ Signature _____

Please invoice me for my sponsorship My cheque is enclosed (payable to: Greater Vancouver Board of Trade)

Logo Submission

Please submit your logo in both EPS and JPEG formats with this commitment form.

SUBMIT THIS FORM TO:

Greater Vancouver Board of Trade, 400 – 999 Canada Place, Vancouver BC, V6C 3E1
T 604.640.5484 | F 604.681.0437 | E lkaisers@boardoftrade.com